



European American
chamber of commerce

Where Europeans and Americans connect to do business



Transatlantic Tech Working Group



About the group



This European American Chamber of Commerce (EACC) Paris working group enables member participants to grow their business across the Atlantic. Members share experiences around expanding into the US with a particular focus on the tax and legal issues related to the formation and growth of a business.

Participants are French and European entrepreneur company leaders who have already expanded into the US or are planning to do so, and in particular to Silicon Valley or to any other tech hub.

With a tax & legal starting point and focus, the discussion calendar will reflect the group members' emerging needs and questions.

Working group topics (1/2)



Tax & legal

Including incorporating your business in the U.S. and tax implications of investing through a corporation, Subsidiary, LLC, or a Partnership

Growth strategies

What is done where: R&D in France vs. business development in the US? Going full circle, bring business from the US to the EU

International trade

Managing taxation, customs and legal problems

Intellectual Property

What you need to know about Trademarks, Patents; what European Medtech and Biotech Companies should know about the FDA approval process

Immigration

Which visa is right for you? Wealth taxation and estate planning; ancillary corporate structure issues

Working group topics (2/2)



Investor Communications

Creating the perfect pitch; Communicating with US audiences, pitching to VCs

Fundraising

How to raise SAFE, seed, venture or other financing in the US

Managing French investors

While developing in the US: tax and legal issues

Managing US investors

With a French parent entity: tax and legal issues

Transfer pricing

How to deal with cash transfers between US and French group entities / cash pooling / funding

In a nutshell



1 For corporate leaders who have already expanded into the US, or are planning to do so.

2 Meetings every 6-8 weeks at participant offices

3 EACC Paris host & 2 EACC Member expert/animators, integrating content and additional experts according to evolving working group needs

4 Speaking in a mix of English and French or in French, according to the topic or special guest

5 Free for EACC members and invited guests

6 **Launch: November 18th 2021**

How to join the discussion?



- **An EACC membership, which includes**

Access to French tech & US working group

Access to other EACC Paris committees

Possibility to participate in/invite colleagues and clients to EACC conferences and events

Access EACC transatlantic member network

Qualified referrals & member connections across the EACC network

Valorisation as a part of the EACC transatlantic business community

- **Option Dedicated support**

Installation/development US - EU

Qualified sourcing & connections to the experts who address your needs



Animators



Renaud Roquebert
Founder and Managing Partner,
LightHouse LHLF Law Firm

Renaud Roquebert, Light House Law Firm

A lawyer specialized in international taxation. Renaud manages global projects for companies that commercialize their products around the world. He has helped his clients resolve a wide range of international questions, in restructuring projects and in identifying tax opportunities.

Previously, Renaud was a manager, senior manager and director with PwC in three EU countries (including France) and in the US (San Jose and San Francisco, CA).

Today, Renaud serves as a board member of the Rhône Alpes chapter of EACC France and as Adjunct Professor of International Business Law at the HEC School of Business in Paris where he lectures on entrepreneurship, technology, and international law.

Renaud is a lawyer registered at the Bar of Paris.

François Laugier
Senior Partner,
Ropers Majeski

François Laugier, Ropers Majeski



François is an international corporate lawyer focusing on technology-related transactions including corporate formation, financing, corporate structure inversions (“flips”), international expansion, M&A, licensing, and other commercial issues.

A long time Palo Alto resident, François has served as the President and is a current member of the *Conseillers du Commerce Extérieur* to the French Ministry of Economy and Finance for the northwestern United States. He was also a co-founder of the French Tech Networking Society "DBF" and past president of the French-American Chamber of Commerce in San Francisco.

François currently serves as an Adjunct Professor of International Business Law at the HEC School of Business in Paris where he lectures on entrepreneurship, technology, and international law.

François is licensed to practice in California, Washington DC, and the European Union.



Host



Katherine Prewitt
Executive Director,
European American Chamber of Commerce Paris

Katherine is a dual-national (American/French), trilingual (English/French/German) marketing, communications and organizational development executive. Before joining the EACC in 2019, she notably acted as Head of Strategic Communications for the industrial manufacturing group, Accudyne Industries, Senior Advisor, Strategic Marketing & Development for the OECD's International Energy Agency and Head of Marketing, Europe for Proudfoot Consulting.

Katherine has taught courses in communication and change management for the Sorbonne's CELSA Graduate School and ESSCA and EBS business schools in Paris. She has a Master's Degree from the Sorbonne/CELSA and a Bachelor of Arts from Brown University.

Katherine Prewitt
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The EACC at a glance



• Our mission

Educate

Insights to keep in step
with a changing
business landscape

Accelerate

Best practice for
functional excellence and
organizational agility

Convene

A seat at the table of
transatlantic business
dialogue

Connect

Connections to achieve
company growth
objectives



• Our community

01

Over 750 member companies

02

10,000 executives in the US and across Europe

03

A not-for-profit, non-governmental, non-political member-funded association

04

A growing network of chapters in the US and Europe: Cincinnati, Texas, Florida, New York, the Carolinas, Lyon, Amsterdam



• Our ecosystem

Excellent relationships globally

EU Commission, ECB,
IMF, World Bank,
OECD, EU Delegations
and various European
capitals

High-ranking
diplomats, government
officials and economic
stakeholders

And locally

State and local governments,
economic development
organizations, educational
institutions ...

Thank you



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